



**limedia**  
create · engage · move

## OUR VALUES:

LOVE  
ACCOUNTABILITY  
EVOLUTION



**SERVE**  
THE LIVES OF OUR PEOPLE  
SO THEY REACH THEIR  
**HIGHEST**  
**POTENTIAL**  
AND ADVANCE THE  
**KINGDOM.**



### Evolution

**LEVEL UP:** We grow personally and professionally. 1% improvements over time make us superhuman.



### Accountability

**LIVE BY THE CLOCK:** We are hyper-responsive to people and deadlines. We sell Pace & Peace.



### Accountability

**ACCOUNTABILITY ALWAYS:** We are professionals delivering to spec, on budget, and with only pleasant surprises.



### Love

**WIN/WIN/WIN OR LOSE:** All three corners of the Lime triangle should win: Limeaides, Client, and Lime Media.



## Contact Us Today!



**Phone**  
972-460-0272



**Email**  
info@lime-media.com



**Web**  
lime-media.com



### Accountability

**LIVE MORALLY:** We set a bar for integrity that others want to follow.



### Evolution

**VIBRANT WORK ETHIC:** We work smart and work hard. If our work were easy, anyone could do it.



### Evolution

**QUALITY IN EVERYTHING:** We know the definition of excellence and meet it, being careful not to over or under build.



### Love

**BE WANTED ON A TEAM:** We build trusting, high-performing teams and are the kind of people that others want on their teams.



### Love

**EMBRACE HUMILITY:** Setting aside our egos and approaching others with humility creates opportunities for learning and team success.



### Love

**CONQUER IT SHOULDER-TO-SHOULDER:** We attack challenges together. We do not attack people.



### Accountability

**CLEAR IS KIND:** We are tactfully clear on matters of importance.



### Evolution

**COMMUNICATE WELL:** We listen generously, communicate thoroughly, and always include the "why."



### Evolution

**GO THE EXTRA MILE:** We have another gear. Scruppiness and resourcefulness often make the difference.



### Love

**CELEBRATE SUCCESS:** We identify and delight in wins. What's celebrated is repeated.



### Accountability

**RUTHLESS ABOUT ORGANIZATION:** We are process-driven. We continuously upgrade how work is done.



### Accountability

**PLAY OFFENSE:** We see around corners and drive the process forward. We anticipate future (and present) needs.



### Evolution

**CHRONIC CURIOSITY:** We ask why, seek to understand, and are interested, by nature.



### Evolution

**BE AN EXPERT:** We know facts, details, and assumptions. Our expertise in our field fuels solutions and delivers value to our clients.



### Love

**CARE ABOUT PEOPLE:** We prioritize people's success above all else. We are invested in others' outcomes.



### Evolution

**FOSTER CREATIVE:** We create new things and contribute to outside-the-box ideas.